



For Release: Immediately
Contact: Randy Buckwalter rbuckwalter@harleysvillegroup.com
Phone: 215.256.5288 (office) 267.718.3766 (cell)

HARLEYSVILLE INSURANCE RANKED #7 ON 2009 INFORMATIONWEEK 500

HARLEYSVILLE, PA—SEPTEMBER 15, 2009—Harleysville Insurance once again has been named to the *InformationWeek* 500, the publication's annual listing of the most innovative information technology organizations in the United States. The company's ranking in 7th place marks its fourth consecutive year in the top 500. In 2008, the property/casualty insurance company was ranked 30th. Harleysville also received *InformationWeek's* productivity award, which recognizes the company for its innovative use of information technology advancements to generate additional internal efficiencies.

"At Harleysville Insurance, we have made tremendous progress during the past few years in using technology to make it easier for our agents to do business with us," commented Michael L. Browne, Harleysville's president and chief executive officer. "We're pleased that we've been recognized for the efforts of our talented professionals. Our ranking near the top of the *InformationWeek* 500 validates the course we've taken to implement innovative technology that will best serve our employees, agents and policyholders."

During the last few years, Harleysville has introduced a number of key strategic technology initiatives with ease of doing business in mind.

In 2006, Harleysville introduced its new agent portal—*accessHarleysville*SM—which provides frequently needed information regarding agents' accounts, policies and billing information, as well as access to rating, quoting and policy issue systems for commercial lines, personal lines and life insurance business.

In 2007, the company launched a new personal lines policy administration system that allows agents to rate, quote and issue new personal auto and homeowners policies, and to issue endorsements. That same year, the company began rolling out its new commercial lines policy administration system, which delivers new and improved products, and facilitates rating, quoting and policy issue processes in a real-time mode. This new platform also integrates predictive modeling for risk assessment, and incorporates an underwriting rules engine.

Both the personal and commercial lines policy administration systems are accessible through the *accessHarleysville* agent portal.

Harleysville Insurance is a leading regional provider of insurance products and services for small and mid-sized businesses, as well as for individuals, and ranks among the top 60 U.S. property/casualty insurance groups based on net written premiums. As a Trusted Choice[®] company partner, Harleysville distributes its products exclusively through a network of independent agents primarily across 32 states. Harleysville Mutual Insurance Company owns 53 percent of Harleysville Group Inc. (NASDAQ: HGIC), a publicly traded holding company for eight regional property/casualty insurance companies collectively rated A- (Excellent) by A.M. Best Company. Harleysville Group is listed on the NASDAQ Global Select Market, which is comprised of the top third of all NASDAQ member companies and has the highest initial listing standards of any exchange in the world based on financial and liquidity requirements. Further information can be found on the company's Web site at www.harleysvillegroup.com.

#####

#09-28
9/15/09b

