

(On Agency Letterhead)

SAMPLE ROLLOVER LETTER 1

Dear Policyholder

Our agency is always looking for ways to improve our service to you. One of the many ways we achieve this goal is to consolidate several companies into just one. Currently we have several companies we write Flood Insurance through. Therefore, in order to become more efficient, we are going to be using the other carrier in our office that we have had a long term relationship with, Harleysville Insurance. This is a smart move on your behalf for two reasons:

- The Harleysville organization is solid and dependable. They have an “A” (Excellent) rating from A.M. Best, the industry’s leading rating agency.
- The timing is right. Coverage under your current flood insurance policy will soon expire, so the switch to Harleysville is an easy one.

To renew your coverage...

- Simply pay the amount shown on the invoice when you receive it. Flood Insurance is a program underwritten through the Federal Government. No matter what company we use, the rates are the same everywhere. Therefore, you won’t see any change in your premium from one company to the next. Rest assured, your coverage remains the same.
- Once Harleysville has received your payment—either directly from you or from your mortgage holder—the new flood insurance policy will be issued.

Please pay close attention to your renewal offer when you receive it. If your policy does not include contents coverage, or if you feel you are not insured to the current replacement cost value of your property, please contact our office for a quote to upgrade your policy.

We are pleased to serve your insurance needs and think you will agree the move to Harleysville was a good one. Please do not hesitate to contact us with any questions you have. We look forward to hearing from you soon.

Very truly yours,

(On Agency Letterhead)

SAMPLE ROLLOVER LETTER 2

Dear Policyholder

When catastrophic flooding hit many parts of the country in recent years, many people found that they had improper flood coverage.

Harleysville Insurance has agreed to audit all of our flood policies and will at no cost, inspect your property, if necessary making sure the coverage is in accordance with FEMA Rules.

Harleysville will then issue your renewal flood policy at normal expiration date.

- Simply pay the amount shown on the invoice when you receive it. Flood Insurance is a program written through the Federal Government. No matter what company we use, the rates are the same everywhere. Therefore, you won't see any change in your premium from one company to the next. Rest assured, your coverage remains the same or better.
- If you escrow your flood insurance premium with your mortgage holder, Harleysville will automatically send the lender a notice that your flood insurance premium is due.
- Once Harleysville has received your payment – either directly from you or from your mortgage holder – the new flood insurance policy will be issued.
- If you receive another invoice from your previous insurance carrier, disregard it. Once you pay your premium to Harleysville, you're covered!

We are pleased to serve your insurance needs and think you'll agree the move to Harleysville was a good one. If you have any questions about your coverage or your invoice, please do not hesitate to contact us.

Very truly yours,